

Stichting Orange Theatre Company
Founded on 07-12-2017 in Amsterdam



Annual Report 2023



Content

	Page
Annual Report Stichting Orange Theatre Company 2023	3
Introduction	3
Mission	4
Vision	4
Goals	4
Strategy	5
Board in 2023 & Team	6
Activities organised in 2023	8
Finances	15
Financial Report	16
Balance sheet	16
Income statement	20



Annual Report of Stichting Orange Theatre Company (OTC) for 2023

Introduction

OTC was launched in January 2018 to inspire and connect the Dutch and International community through English language theatre in Amsterdam. In 2018, OTC organised a crowdfunding campaign which raised €26.000 on platform Voordekunst. Thereafter we launched OTC's first season with three productions: *Art* written by Yasmina Reza, *The Pillowman* written by Martin McDonagh and *The B Word – A comedy Drama about Brexit*, an OTC original production, written by OTC playwrights Kristine Johanson and John Mabey.

In 2019 OTC staged three plays: *Tribes* written by Nina Raine, *Noises Off* written by Michael Frayn and *Dutchman* written by Amiri Baraka. The latter received a professional grant (OTC's first) from het Amsterdams Fonds voor de Kunst (AFK). In 2020, despite all the setbacks due to Covid-19, OTC was able to launch our Youth Theatre Program; launch *The Monologue Podcast*; produce a short film *Fever Dreams* (written during and inspired by the lockdown by our ensemble member Kristine Johanson); and host a fundraiser for Het Amsterdams Theaterhuis and OTC in July. *Fever Dreams* was featured in the Amsterdams Buurt Film Festival in December 2020 and won the award for Best Short Film.

Starting 2021, we produced two shows, *LUX* (an original production about a dystopian world) in October, for which OTC received a professional grant from the AFK and *The Last Five Years* (an off-broadway, and OTC's first musical) in December. Sadly, due to the pandemic we performed to slightly smaller audiences as there were capacity restrictions as well as time restrictions. We performed *The Last Five Years* during the morning as we had an end time of 17:00 at that point for all cultural events. In 2021, we organised a crowdfunding on Voordekunst during the lockdown in June, which raised 15K. The support OTC received allowed us to stage productions once again, knowing there might be a loss.

In 2022 we decided to stage two productions: *Oasis of Doubt* and *A Christmas Carol*. In addition, we rebranded the company together with designer Jasmin Schiffer. In addition, we worked in a new governance structure by fusing the Advisory Board with the Foundation Board. There was an inflow of four new Board Members into the Foundation Board. We dissolved the Advisory Board and set up the Ambassador Program.

OTC had many firsts in 2023, we produced a show in collaboration with Toneelmakerij called *Sweet Sixteen*, began a collaboration with KIT, and launched Tiny Theatre. We also had our first review in the Volkskrant for *Sweet Sixteen*. Later in the year we produced *A Christmas Carol* with a theme of AI. Throughout the year we did performances through Tiny Theatre, an initiative that was born out of The Monologue podcast that gives writers an opportunity to see their work on stage. In addition, we had our first fundraising night to gain more patrons and gained a new Treasurer Briene Zijlmans.

OTC continued to maintain its relationships with the audience, donors/patrons, corporate partners, and sponsors such as Orange Rental and the Royal tropical Institute (KIT).



Highlights Orange Theatre Company 2023

- New Treasurer
- Produced our first collaboration with Toneelmakeij *Sweet Sixteen*
- Produced *A Christmas Carol*, which included private performances for schools
- Launched Tiny Theatre
- OTC Youth Theatre Program continued to grow
- Formed a collaboration with the Royal tropical Institute (KIT)

Mission

To create an annual season of contemporary English language theatre, that inspires and connects our Dutch and international audience.

Vision

To present theatre that encourages our audiences to reflect on society and envision a world we aspire to.

Goals

1. Produce and stage high quality English language theatre in Amsterdam.
2. Create an inclusive community through inspiring theatre.
3. Gain new patrons and audience members.
4. The costs for our productions and the execution of other activities should be covered by ticket sales, donations, grants, and sponsorships in kind.
5. "Comply or explain:" Work towards becoming a professional theatre company and comply with the Governance Code Culture (GCC) and apply the Fair Practice Code; meaning the work done by cast, crews and employees is compensated fairly. When OTC is not being able to compensate because of insufficient funds, OTC will explain.



Strategy

1. OTC's productions are executed by professional (and semi-professional) actors, directors and technicians in order to guarantee a high level of quality even when working on shoe-string budgets.
2. By using our artistic excellence, business savviness, and by focusing on strong community management, we aim to provide our cast, crews and our audiences with a first-class theatrical experience.
3. OTC provides its Dutch and International community regular opportunities to connect in a culturally relevant way.
4. How will we grow our audience?
 - Target marketing
 - Networking
 - Strategic partnerships
 - Funding
 - Experienced Foundation Board with high-profile board members from cultural institutions such as Het Zuidelijk Toneel as well as experienced people in the field of business and theatre.

Strategy concerning funding by Dutch grants

OTC continuously keeps grants, like het Amsterdams Fonds voor de Kunst, up to date with its developments and we keep the conversation going on how to professionalise OTC. After more than five years of running OTC, we've generated a lot of knowledge and experience. We now know what we're capable of and tested the waters concerning different production genres and the creative talent (actors and crews) that we are able to work with. We have focused on creating a strong foundation for the company to grow and obtain more structural grants in the future. In 2023, we prepared to apply for het Amsterdam Fonds voor de Kunst four-year grant due in the beginning of 2024.

Since launching our two new OTC branches, the Youth Theatre and The Monologue Podcast (Tiny Theatre), we have been able to grow our reach and accessibility. These endeavours also give more opportunities for creative talent (actors, writers, directors and crews) and the audience to engage with English language theatre activities in Amsterdam and beyond.



Board in 2023

In 2023 OTC we had one slight adjustment to the Foundation Board by adding our now treasurer Briene Zijlmans.

- Sophie Lambo - Chair
- Janette Hamster - Secretary
- Briene Zijlmans - Treasurer
- Aram Balian - Board Member
- Jan Hoekema - Board Member
- Norman Vladimir - Board Member

Activities organised in 2023

1. New Board Member
2. Produced *Sweet Sixteen*
3. Produced *A Christmas Carol*
4. OTC Youth Theatre Program classes and production *Bugsy Malone*
5. The Monologue Podcast and Tiny Theatre launch
6. OTC Fundraiser

1. New Governance Structure

Team

Management Team aka Artistic Directors

Sairah Erens



Elyse O'Shaughnessey



Board

Sophie Lambo (Chair)

Jeanette Hamster (Secretary)

Briene Zijlmans (Treasurer)

Jan Hoekema

Norman Vladimir

Aram Balian

Ambassador Program

Roos Bernelot Moens

Matt Castellvi

Jan Geusebroek

Lotte Verbeek



Sophie Lambo
Chair & Treasurer



Jeanette Hamster
Secretary



Briene Zijlmans
Treasurer



Aram Balian
Board Member



Jan Hoekema
Board Member



Norman Vladimir
Board Member



Matt Castellvi



Lotte Verbeek



Roos Bernelot Moens



Jan Geusebroek

2. Production: *Sweet Sixteen*

Dates

June 16 at 20.00 (Premiere Night)

June 17 at 14.00 and 20.00

June 18 at 14.00

June 22 at 20.00

June 23 at 20.00

June 24 at 14.00

June 25 at 16.00

Location

Het Amsterdams Theaterhuis

Marius van Bouwdijk Bastiaansestraat 54, 1054 SP Amsterdam

About

This production is OTC's first English rendition of a Dutch play as well as our first collaboration with **De Toneelmakerij**. *Sweet Sixteen* is written by **Casper Vandeputte** and directed by **Belle van Heerikhuizen**. Acclaimed actresses **Hanna van Vliet** and **Sigrid ten Napel** will star in the roles of, Dunya and Dido. (two sisters)

Sweet Sixteen is an urgent, honest and moving play about depression and suicide, originally written to address teen suicide in high schools across the land. It tells the story of Dunya and her older sister Dido who committed suicide. The night before Dunya has to give a school



presentation about suicide (a topic she herself chose to present in class), Dido appears in her room. They engage in conversations about life and death, and Dunya tries to comprehend what happened to her beloved sister. Dunya asks the burning questions she has had for a long time: why and how could she have done this? What was actually wrong with Dido? Does she even know what she did to Dunya and their parents? Why didn't she ask Dunya for help?

Sweet Sixteen is a beautiful story of love, compassion, and our urge to understand each other, with humour and empathy. This play is for the ones left behind, and for the one left behind.

Number of Audience Members

424

Director

Bella van Heerikhuizen

Writer

Casper Vandeputte

In collaboration with

Toneelmakerij

Cast

Hanna van Vliets (Dunya)

Sigrid ten Napel (Dido)

Crew

Production managers - Elyse O'Shaughnessey & Sairah Erens

OTC CREW

Stage Manager - Leonor de Meer

Lighting Designer - Rob Goudsmit

Costume Designer - Viivi Valpuri

Set Designer - Stef Heijnen-Bakker

FOH Manager - Caroline Geiser

Videographer - Jonathan Hunter

Photographer - Arjen Veldt

Poster Design - Jasmin Schiffer

ORIGINAL TONEELMAKERIJ CREW

Dramaturgy - Paulien Geerlings

Costume designer - David Laport

Costume assistant - Benjamin Stro

3. Production: *A Christmas Carol*



Dates

Friday Nov 24 at 20.00
Saturday Nov 25 at 14.00 and 20.00
Sunday Nov 26 at 14.00
Thursday Nov 30 at 20.00
Friday Dec 1 at 15:00 and 20.00
Saturday Dec 2 at 14.00 and 20.00
Sunday Dec 3 at 14.00 and 17.00

Location

Het Amsterdams Theaterhuis
Marius van Bouwdijk Bastiaansestraat 54, 1054 SP Amsterdam

About

A Christmas Carol by Charles Dickens! OTC celebrates this Christmas Classic with an Orange twist and many Carols!

A Christmas Carol is a universal story about the importance of community, empathy and our ability to self-reflect and transform. There is a reason why this story is called a classic. It is a tirade against selfishness, ignorance and neglect. What would the ghosts of Christmas Past, Christmas Present and Christmas Yet To Come reveal in this day and age? In OTC's original adaptation, a female Scrooge, played by Maya Molière, and a looming AI presence drive this magical play from start to finish. In total, eight adult actors and five young actors form the cast of *A Christmas Carol*.

Number of Audience Members



1176

Director

Elyse O'Shaughnessey

Musical Concept

Joanna Lucas

Musical Director

Pim van Amerongen

Writers (Adaption)

James Johnson with Hugh Mackay

Cast

Maya Moliere (Scrooge)
Macy Hohenietner (Christmas Past, Charity worker)
Louie O'Meara (Christmas Present, Charity worker)
Daniella Down (Christmas Future, Charity worker)
Casey Kooyman (Bob Cratchit)
Shiro Mungai (Emily Cratchit)
Chauncey Meeks-Owens (Fred)
Türkü Köksel (Clara)

Young Actors

Ronan Fitzpatrick (Tiny Tim)
Sam Low (Tiny Tim)
Zarya Thompson (Tiny Tim)
Valentina Di Mondo (Belinda Cratchit)
Liza Koppitz (Belinda Cratchit)
Elizaveta Zhelbakova (Belinda Cratchit)
Charlie Skelli-Cohen (Peter Cratchit)
Rufus Hoge Smith (Peter Cratchit)
Melody McShane (Martha Cratchit)
Mina Behrisch (Martha Cratchit)
Lily Barbolet-Swift (Martha Cratchit)
Ava Damen (Street Child)
Polina Zhelbakova (Street Child)

Screen Actors

Alexandra Prospero (Fan)



Evie Franken (Girl Scrooge)
David Hulk (Fezziwig)
Loveday Smith (Marley and Al)
Raphael Gatti (Beau)
Jessica Hadden (Young Scrooge)

Crew

Stage Manager - Laura Eager
Assistant Stage Manager - Raphael Gatti
Costume Designer - Viivi Valpuri
Set Designers/Builders and Props Specialists - Morag Mclean
Set Designers/Builders and Props Specialists - Martina Laruffa
Lighting Designer - Esther Love
Videographer, Editor and IA Design - Tomas Graham
Hair and Make-up - Rachel Kooyman
Light Execution - Katre-Helen Kask
Q-lab Programmer - Dan Zini
Poster Design - Jasmin Schiffer
FOH Manager - Caroline Geiser
Production Photography - Arjen Veldt
Producers - Sairah Erens and Elyse O'Shaughnessey

4. OTC Youth Theatre



Programs

Weekly Acting Classes Year round (Ages 5 - 18)

Summer Camp (Ages 5 - 10)

Summer Intensive (Ages 11 - 18)

Musical Production *Bugsy Malone* (Ages 5 - 18)

October Intensive (Ages 11 - 18)

CJP Provider in Amsterdam

Location

Theater De Cameleon (Derde Kostverlorenkade 35, 1054 TS Amsterdam)
and KIT LIVE (Linnaeusstraat 2A, 1092 CK Amsterdam)

Number of Participants

165

About

OTC's theatre program is carefully designed to build self-esteem, team building skills, and help children and teens learn the fantastic craft of acting while providing them with tools to excel in many aspects of life. All workshops are led by professional actors.

Lead Teachers and Coordinators

Elyse O'Shaughnessy and Joanna Lucas

5. *The Monologue Podcast and Tiny Theatre*



Dates

Episode 1: *It's Getting Hot in Here | Climate Crisis* – March 12

Episode 2: *Rhyme Time* - May 2

Episode 3: *The Tourist* - September 10

Episode 4: *For the Love of Music!* - November 2

Episode 5: *Bottoms Up* – December 29

Episode 6: *Tiny Theatre | A Night of Monologues* (Live show at Soho House Amsterdam) – October 10

Location

Spotify, Apple Podcast, Anchor
& Soho House Amsterdam

About

The Monologue Podcast is an audio platform for new writing with the goal to bring the theatre experience to people's homes (from the comfort of their earphones). Each episode is centred on a theme and offers writers the chance to have their new fictional monologues be read on the podcast by actors. In 2022 Daniella Down and Sairah Erens (co-producers and co-hosts) staged the podcasts' first live event, in collaboration with Soho House Amsterdam.

Number of Listeners so far

4600

Producers and Hosts

Daniella Downs & Sairah Erens



6. OTC Fundraiser

Finances

The results for the year are positive. Because OTC co-produced *Oasis of Doubt* with HMST, OTC broke even and did not make any loss. *A Christmas Carol* made a small profit. The continued corporate partnerships with Mister Mortgage (Silver package) and the income generated through the OTC Youth Theatre Program.

In conclusion

We are grateful to everyone who has contributed and supported OTC in the last year; from all the people who helped voluntarily, to our casts and crews, OTC's Patrons, the Foundation Board, Jasmin Schiffer, our corporate partner Mister Mortgage, and the sponsors. Without them, there would be no OTC.

For more information, please visit our website:
www.orangetheatrecompany.com

On behalf of the Board,

Sophie Lambo (Chair)

FOUNDERS

To the board of
Stichting Orange Theatre Company
Maassluisstraat, 187
1062GA Amsterdam

Financial Statements 2023

Accountmanager:

Kayleigh de Vos

Date established:

24 September 2024

FOUNDERS

Index		Page
1	General	1
2	Financial statements	2
2.1	<i>Balance per 31-12-2023</i>	2
2.2	<i>Statement of income and expenditure 2023</i>	3
2.3	<i>Additional information on balance sheets assets per 31-12-2023</i>	4
2.3.1	<i>Tangible fixed assets</i>	4
2.3.2	<i>Receivables</i>	4
2.4	<i>Additional information on balance sheets liabilities per 31-12-2023</i>	5
2.4.1	<i>Short-term debts</i>	5
2.5	<i>Additional information statement of income and expenditure 2023</i>	6
2.5.1	<i>Income</i>	6
2.5.2	<i>Purchase costs and outsourced work</i>	6
2.5.3	<i>Other operating expenses</i>	7

FOUNDERS

Page: 1

Chamber of Commerce No.: 70249903

Established date: 24-09-2024

Financial Statements 2023 of Stichting Orange Theatre Company

1 General

These financial statements are based on fiscal figures.

The foundation Stichting Orange Theatre Company has the following trade names: Stichting Orange Theatre Company.

The foundation seat is located in Amsterdam.

The foundation is registered with the Chamber of Commerce under file number 70249903.

Date of determination financial statements

The financial statements 2023 has been established in the General Meeting held on 24-09-2024.

2 Financial statements

2.1 Balance per 31-12-2023

after appropriation of results

Assets	31-12-2023		31-12-2022	
	€	€	€	€
Tangible fixed assets				
Other tangible fixed assets	1,716		0	
		1,716		0
Receivables				
Receivables from debtors	0		219	
Value added tax receivables	1,324		3,256	
		1,324		3,475
Cash and cash equivalents		29,019		20,243
Total assets		32,059		23,718
Equity and Liabilities	31-12-2023		31-12-2022	
	€	€	€	€
Equity				
Retained earnings	28,934		6,515	
		28,934		6,515
Short-term debts				
Trade payables	1,195		7,347	
Other short-term debts	1,930		9,856	
		3,125		17,203
Total liabilities		32,059		23,718

2.2 Statement of income and expenditure 2023

	2023		2022	
	€	€	€	€
Income				
Received donations and grants	15,482		22,987	
Other revenues	124,944		80,458	
		140,426		103,445
Costs of raw materials and contracted work etc.				
Purchase price of proceeds	8,471		15,539	
Cost of work contracted and other external expenses	70,827		56,022	
		-79,298		-71,561
Gross margin		61,128		31,884
Depreciations				
Other tangible fixed assets	59		0	
		-59		-0
Other operating expenses				
Accommodation costs	17,523		5,016	
Sales expenses	7,431		13,401	
Limited deductible costs	5,479		3,402	
Non-deductible fines	0		68	
Other costs	8,215		3,998	
		-38,648		-25,885
Balance result		22,421		5,999

2.3 Additional information on balance sheets assets per 31-12-2023

2.3.1 Tangible fixed assets

	<i>Purchase costs</i>	<i>Residual value</i>	31-12-2023	31-12-2022
Other tangible fixed assets	1,775	0	1,716	0

2.3.2 Receivables

	<i>Nominal value</i>	31-12-2023	31-12-2022
Receivables from debtors	0	0	219
Value added tax receivable		31-12-2023	31-12-2022
Claim on value added tax over current financial year		438	0
Claim on value added tax over previous financial year		886	1,599
Claim on value added tax over previous financial years		0	1,657
Total receivable value added tax		<u>1,324</u>	<u>3,256</u>

2.4 Additional information on balance sheets liabilities per 31-12-2023

2.4.1 Short-term debts

Other short-term debts

	31-12-2023	31-12-2022
Amounts received for next year	1,220	9,775
Expenses paid by Sairah	588	81
Expenses paid by Elyse	103	0
Expenses paid by Joanna	19	0
	<hr/>	<hr/>
	1,930	9,856

2.5 Additional information statement of income and expenditure 2023

2.5.1 Income

Received donations and grants

	2023	2022
Donations en grants	12,982	22,636
Corporate partners	2,500	351
	<hr/>	<hr/>
	15,482	22,987

Other revenues

	2023	2022
Ticket - Youth Theatre	82,532	48,996
Ticket - ACC	28,970	31,462
Ticket - Sweet Sixteen	10,606	0
Income	191	0
Podcast	2,645	0
	<hr/>	<hr/>
	124,944	80,458

2.5.2 Purchase costs and outsourced work

Costs of materials/excipients and the purchase price of the sales

	2023	2022
Podcast	95	0
Props	100	0
Set	771	0
Production costs - ACC	1,427	4,492
Production costs - OOD	0	9,505
Production costs - YT	3,840	892
Production costs - Sweet Sixteen	1,792	0
Production costs - general	0	650
Set - Sweet Sixteen	446	0
	<hr/>	<hr/>
	8,471	15,539

Financial Statements 2023 of Stichting Orange Theatre Company

Cost of work contracted and other external expenses

	2023	2022
Management fees	14,875	13,450
Talent	3,448	1,584
Talent - Sweet Sixteen	675	0
Talent - Youth Theatre	51,829	36,840
Talent - ACC	0	4,148
	<hr/>	<hr/>
	70,827	56,022

2.5.3 Other operating expenses

Accommodation costs

	2023	2022
Rent - OOD	0	501
Rent - Sweet Sixteen	6,089	0
Rent - ACC	6,670	324
Rent - Youth Theatre	4,764	3,955
Rent - General	0	236
	<hr/>	<hr/>
	17,523	5,016

Sales expenses

	2023	2022
General marketing	5,468	10,319
Marketing - Sweet Sixteen	1,963	0
Marketing - ACC	0	3,071
Marketing - YT	0	11
	<hr/>	<hr/>
	7,431	13,401

Limited deductible costs

	2023	2022
Representation expenses - V	5,479	3,402
	<hr/>	<hr/>
	5,479	3,402

Non-deductible fines

	2023	2022
Non reductible fines	0	68
	<hr/>	<hr/>
	0	68

FOUNDERS

Financial Statements 2023 of Stichting Orange Theatre Company

Other costs

	2023	2022
Administration	1,510	0
Office expenses	454	8
VAT non-deductable	1,941	3,990
Grants	27	0
Misc	1,562	0
Light - ACC	1,119	0
Tech - ACC	66	0
Film - ACC	48	0
Travel expenses - Sweet Sixteen	33	0
Travel expenses - General	1,455	0
	<hr/>	<hr/>
	8,215	3,998